



A Magical Business Experience

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Do you believe in Magic? If you've spent too many years in the business world, then perhaps jaded has overwritten the Magic.

In his new book, Andy Cohen has successfully put the magic back in business.

Through this well written fable, Andy will put a spell on you as he ingeniously weaves lessons from Merlin into effective, time honored principles of growing a business. He even throws in a few magic tricks for us all to try.

If you've ever enjoyed watching a magician cast his spell over an audience, you will find this book a page turner to the end.

Hats off to Andy...and Merlin for an entertaining presentation of both worlds...Bravo!!